

About Us:

Axiom Productions is an event management and artist promotions company based in the London United Kingdom. Axiom has organised/managed a wide range of events including commercial, charity and community based events. We have been bringing successful musical concerts to the Asian audience in U.K for many years promoting richness of South Asian Music and Culture. We are the forerunners of presenting talented artists at the prestigious venues in U.K with super hit shows. We specialise in cultural events which is highly acknowledged by the community as some of our cultural artists are rare to be available, needs big teams to travel from South Asian countries to UK to deliver 100% live music and singing to deliver their original superhit.

Axiom Productions started organising commercial events in 2019 from the event of 150 people and organised major successful events of 900 people in January 2020 and it continued consistently.

All above events were delivered in the UK, by booking venues, sound, Production and most important part of the event was to book Artists. We book local artists direct or through their managers whereas international artists were booked through their international promoters which mostly require us to work in collaboration and under their influence.

Since day one it was our aim to work with those rare artists who promote their culture, perform in specific way and more in demand from audience perspective. As it wasn't an easy step to take which is why we decided to take ladder of being a local promoter/organiser. It has been an amazing experience so far to take initiative to learn all aspects of events and artist management. At the start of 2020 we decided to work directly with international artists under our own influence, but we all went into worse time of our lives 'Covid'.

When Covid hit the world, it was most struggling period for everyone in the event industry as we were last to resume on the road to normality. We didn't give up as it was our passion and as soon we were allowed to resume event with some restrictions we managed to plan our event in Oct 2021, January 2022, February 2022 (Valentines Special) and Chand Raat event in April 2022.

We have also proposal ready for our musical tour named **Legend Is Back** with **Attaullah Esa Khelvi**. We have worked with artist over the past two years and willing to get on our International artist panel for February 2023. Since he is legendary artist, His management has demanded us to prove that we can sponsor their visa applications to visit UK before they sign with us and announce shows.

Axiom is now well know brand in live Events and cultural entertainment amongst South Asian entertainment industry.

Registered Address: 536 London road, Isleworth London TW7 4EP

Email: info@axiompr.co.uk

Contact No. 07417386638

About Director:

Event Management and Artist Promotions was an idea by the company director Sohail Mehmood

For over a decade, He was involved in various musical event management activities as volunteer and a helping hand to get involved in what he is passionate about. Alongside his Senior management role in multinational company, He learnt about various parts of the business and chose to turn his passion into profession.

Passion turned into a profession has been a gradual journey and industry knows him as International Promoter today. Sohail has been a mainstay in the music and entertainment world.

He expertly uses his management background skills to produce highly successful, thematic touring events one after another and has been acknowledged by several organizations, media groups and artists which enables him to go further with innovative ideas.

Events History:

Some of the events details are mentioned here for reference only. For further details, Please visit our face book page "Axiom Productions". (Please see our social media links section at the bottom)

Legend is Back on 04-01-2020:

Special performance by Living Legend **Attaullah EsaKhelvi**, Additional performance by **Moon Pervez** from Pakistan. Attended by 875 fans (Houseful)



Afshan Zaibe Live in Concert on 07-03-2020:

Special performance by Living Legend **Afshan Zaibe**, Additional performance by **British Singer Faraz Ahmed**, **Sheikh Sattar**, Hosted by **Haroon Haq** and **Rehan Kayani**. **Attended by 250 fans**





Attaullah Esakhelvi Live in Concert 2022:

Special performance by Living Legend **Attaullah EsaKhelvi**, Additional performance by **Asif K** British Pakistani Singer. **Attended by 850 fans (Houseful)**





Valentines Special 26-02-2022

Exclusive performance by British Bollywood singer **Zack Knight**, Voice of Legends **Navin Kundra**, **Sonia Chohan**, **Hanz T** and hosted by **Salman Malik Comedian**. Attended by 250 fans.





AXIOM PRODUCTIONS PRESENTS

Valentines Special

DINNER AND DANCE

VOICE OF LEGENDS
Navin Kundra

Host/Comedian
Salman Malik

STUNNING BRITISH SINGER
Sonia Chohan

BRITISH PAKISTANI SINGER
Hanz T

ONE AND ONLY
Zack Knight

SATURDAY, 26TH FEBRUARY 2022

Tickets on Sale **Eventbrite**

VENUE : MAYFAIR VENUE 1078-1082 HIGH RD, ROMFORD RM6 4BD

DOORS OPEN 6:00PM | SHOW STARTS AT 7:30PM

VEG/NON VEG SIT DOWN MEAL WILL BE SERVED

EARLYBIRD/STANDARD : fr £45 | PREMIUM : £75 | VIP : £90 | MEET & GREET* : £125

FOR ENQUIRIES CONTACT NO : 07417 386638

BROUGHT TO YOU BY

SOHAIL QURESHI **Bridging GAPS** **Wings of Progress** **EM** **CATERING PARTNER** **OFFICIAL PHOTOGRAPHER** **NASEEM MIR**

SBH **LORDS** **EduTrain 360** **Cam Club**

NO FOOD OR DRINKS ALLOWED FROM OUTSIDE | MANAGEMENT RESERVES THE RIGHT TO REFUSE ENTRY WITHOUT NOTICE OR REFUND EVENT WILL BE FILMED AND PHOTOGRAPHED | ANTI-SOCIAL BEHAVIOUR WILL NOT BE TOLERATED | *MEET & GREET WITH ZACK KNIGHT ONLY | FOR QUERIES EMAIL AT INFO@AXIOMPR.CO.UK



Axiom Productions Ltd.



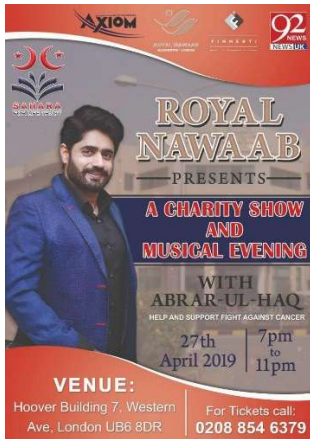
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Sahara Trust Charity Dinner 27-04-2019

Fund Raising dinner and exclusive performance by Pakistani Bhangra King **AbRAR Ul Haq**, Hosted by World Known British Comedian **Mani Liaqat**. Exclusively sponsored by **Royal Nawaab London** Attended by **480 Audience**.



DM Rana
12 mins · 📍
Sahara Charity Dinner with Abrar ul Haq organised by Axiom Productions UK
Well done to Sohail Qureshi and team for a successful show

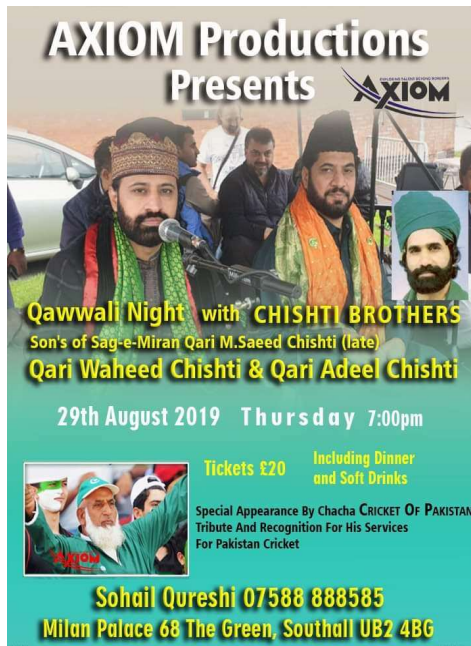
AXIOM Productions
Friday at 11:54 pm · 📍
SOLD OUT !!!
Thank you all for your support! Please accept our apology if you couldn't get the... Continue reading





Qawwali Night and Tribute to Chacha Cricket (Uncle of Cricket):

Special performance by **Chishti Brothers** from Pakistan sons of Legend Qari Saeed Chishti Late. Additional performance by Cultural Dhol Player from Pakistan Hosted by British famous TV Anchor **Rohan Shams** attended by 200 Audience. Exclusive media coverage by **BBC Asian Network**.



AXIOM Productions
Presents **AXIOM**

Qawwali Night with CHISHTI BROTHERS
Son's of Sag-e-Miran Qari M.Saeed Chishti (late)
Qari Waheed Chishti & Qari Adeel Chishti

29th August 2019 Thursday 7:00pm

Tickets £20 Including Dinner and Soft Drinks

Special Appearance By Chacha **CRICKET OF PAKISTAN**
Tribute And Recognition For His Services
For Pakistan Cricket

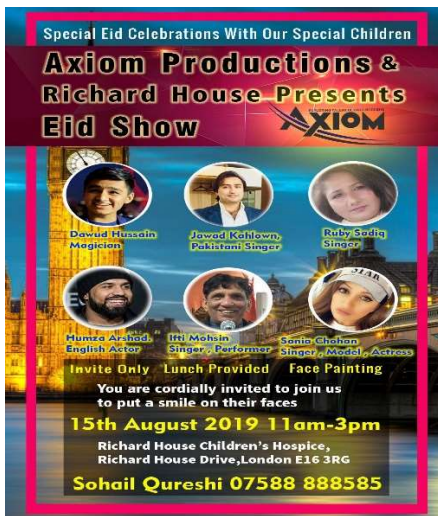
Sohail Qureshi 07588 888585
Milan Palace 68 The Green, Southall UB2 4BG



Special Eid Celebrations with our Special Children (Community Event)

Exclusively organised to put a smile of special children faces at care home. Usually they have struggle to go out for events which is why we arranged event at their care home. Invites only (For Special children's Families)

Special performance by **Sonia Chohan, Jawad Kahlown from Pakistan, Hamza comedian Mbe, Daud Magician** and other local artists.



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Logo History:

Axiom Logo was designed under the director's influence in 2017 which is our brand image in same condition until today. Reflecting Sohail's vision and objective, Axiom Logo had a tagline "**Exploring Talent Beyond Borders**" which is part of logo since it was designed. We are very pleased that our vision and objective is becoming a reality that we are exploring and bringing talent to the UK who made their success stories in their home countries and deserve to be picked for International promotions.

Social Media Pages:

Facebook: [AXIOM Productions | Facebook](#)

Instagram: https://www.instagram.com/axiom_productions/

YouTube: <https://www.youtube.com/c/AXIOMProductionsUK>

TikTok: [tiktok.com/@axiom_productions](https://www.tiktok.com/@axiom_productions)

Future Plans:

After over a year in mid-2021, When life started to resume we again stayed in local market to be confident about situation by booking either international artists through their promoters within UK or booking local artists. After few successful projects, At the start of 2022 we have decided to start planning practically, Our director Sohail Mehmood, visited Pakistan with the aim to promote International artist Qawwali Groups by taking them on UK tour later this year. We have successfully taken two Qawwali groups (Musical Group) on our international artist panels and secured a deal to work with them on three UK tours with each group and Both parties are signed with Axiom Productions now.

Axiom is determined and will continue to bring entertaining events which will be enjoyed and appreciated by the Asian audience in U.K for many years to come and currently have plans ready for next 10 months containing two international Artists Tours and proposals for next two projects to be completed (after over a year) by July 2023

Tours Planned and Contracted by Artists:

1. Shahbaz Fayyaz Qawwal Group (Bol Kaffara Fame) – Debut UK Tour 2022
 - Tour Duration 4-6 weeks (Depending on Shows Dates)
 - All Shows to be organised in Sept-Oct 2022
 - **Show dates and venues** will be launched by Week 3 & 4 of May 2022
 - **Tickets Go on sale** when Date and Venues announced.
 - **8 Group members** to travel to UK
 - **5 Shows** in all major UK cities i.e. London, Birmingham, Bradford, Manchester, Glasgow, Luton
2. Imran Aziz Mian Qawwal Group son of Legend Aziz Mian Qawwal (late) UK Tour
 - Tour Duration 6-8 weeks (Depending on Shows Dates etc.)
 - Shows to be organised in Nov-Dec 2022
 - **Show dates and venues** will be launched by Week 1 & 2 August 2022
 - **Tickets Go on sale** when Date and Venues announced.
 - **7 Group members** to travel to UK
 - **5 Shows** in all major UK cities i.e. London, Birmingham, Bradford, Manchester, Glasgow, Luton

Two Proposed Tour Plans for 2023:

1. The Living Legend **Attaullah Esakhelvi** (7 Group Members)
2. Living Legend **Sain Zahoor** (6 Group Members)
 - Had mutual verbal agreements

An Event Management and Artist Promotions Company

- i. Since They are legendary artists and only can make an agreement once we are in position to sponsor them to come to UK
- Proposed UK Tour dates February 2023 for **Attaullah Esakhelvi** and June 2023 for **Sain Zahoor** for 4 weeks
- Shows to be organised in 5 UK Cities